

# DATA JAM EXAMPLE CREATIVE PROJECT CLASS POEM DOCUMENT

Data Trend: The percentage of people who use Snapchat and Instagram decreases with age.

Key: 1 word= 3% of people in that age group who use the social media app

SOCIAL MEDIA PLATFORM	AGE GROUP	# OF WORDS IN SENTENCE	SENTENCE
SNAPCHAT	13-17	23	#Snapchatslaps! It's hip and not for Boomers. The filters update and keep it fresh which piques my interest and makes it the best!
INSTAGRAM	13-17	24	Lots of teens use social media, Instagram is pretty popular, I don't know why people like it, I have never used it even once.
SNAPCHAT (A-C)	18-29	23	
INSTAGRAM (D-G)	18-29	21	
SNAPCHAT (H-K)	30-49	9	
INSTAGRAM (L-O)	30-49	13	
SNAPCHAT (P-R)	50-64	3	
INSTAGRAM (S)	50-64	7	
SNAPCHAT (T-Z)	65+	1	
INSTAGRAM (T-Z)	65+	3	