



**Half Marathon, 10K, 5K, and Children's 1-Mile Trail Race**

The Asombro Institute for Science Education is hosting our 5<sup>th</sup> annual Desert Dash half marathon, 10K, 5K, and children's 1-mile trail race at the Chihuahuan Desert Nature Park. Please help make this event possible by becoming a sponsor and supporting our mission of increasing natural science literacy through engaging, place-based education. We reach more than 17,000 K-12 students every year through inquiry-based classroom programs and field trips.

**Sponsorship Opportunities**

**Platinum \$1,000 + (cash or in-kind)**

- Company name listed as a sponsor in event promotions, press releases, and interviews
- Company name on all advertising
- Company logo prominent on back of T-shirt
- Company banner (provided by sponsor) displayed at event
- Company may request booth at event (limited #)
- Company may provide items for goody bags
- 5 entries into the race event
- Company logo in race packet
- Listed in Asombro's quarterly newsletter
- Listed on sponsor sign at event

**Gold \$500 + (cash or in-kind)**

- Company logo on back of T-shirt
- Company banner (provided by sponsor) displayed at event
- Company may request booth at event (limited #)
- Company may provide items for goody bags
- 3 entries into the race event
- Company logo in race packet
- Listed in Asombro's quarterly newsletter
- Listed on sponsor sign at event

**Silver \$250 + (cash or in-kind)**

- Company name listed on back of T-shirt
- Company banner (provided by sponsor) displayed at event
- Company may provide items for goody bags
- 1 entry into the race event
- Company logo in race packet
- Listed in Asombro's quarterly newsletter
- Listed on sponsor sign at event

**Bronze \$100 + (cash or in-kind)**

- Listed in race packet
- Listed in Asombro's quarterly newsletter
- Listed on sponsor sign at event

Company Name: \_\_\_\_\_ Contact Rep. \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Level of Sponsorship: \_\_\_\_\_

Please return this form with your tax-deductible contribution by **October 14**. Return to:  
**Asombro Institute for Science Education**  
**PO Box 891, Las Cruces, NM 88004**